

name  
craig sween

occupation  
graphic designer

education  
**uw - milwaukee [12.94]**  
bfa - graphic design

career  
**witi - fox 6 milwaukee [02.02 - present]**  
graphic designer

responsibilities > design and execution of daily on-air news graphics, promotional web, print and broadcast graphics, and chyron infinit operation during newscasts.

**fat binary design [01.01 - present]**  
freelance art director | graphic designer

responsibilities > concept, design, layout, presentation, and production of web, print, and print collateral.  
client base >> small business, non-profit org., and subcontracting from design related sources

**apex interactive web developers [11.99 - 11.00]**  
senior art director | graphic designer

responsibilities > concept, design, and layout of [inter-, intra-, and extra-] net sites, banner ads, user interfaces, and the promotional print support for those projects.  
client base >> national and regional B2B, B2C-based e-commerce

**hoffman york advertising [6.95 - 10.99]**  
art director | graphic designer

responsibilities > concept, design, layout, photo/illustration supervision, project production supervision for a wide variety of print and web projects.  
client base >> national and regional consumer-based companies.

portfolio  
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